

# WELCOME

## 112<sup>th</sup> CAMPUS CLUB ANNUAL MEETING

Learn about the Campus Club's fiscal health, membership, successes, challenges, and future plans.



CAMPUS  
CLUB  
Since 1911

# EXECUTIVE COMMITTEE REPORT

Welcome

The Last 12 Months



# EXECUTIVE COMMITTEE REPORT

One year ago, the Board of Directors with support from the membership, mapped an exciting vision from the Club's future, including a transition to a 501(c)3 nonprofit charitable status that eliminates a membership requirement: an updated mission more fully embracing diversity, equity, and inclusion; a new name; and deepened community partnership.

However, these changes take time the Club was not given

- July 2023 funding for the Campus Club was cut by 50%
- Confirmation that support would be eliminated in July 2024
- The lease continued on a month to month basis, no negotiations for long-term occupancy

On this timetable, the Club would be forced to cease operations in 2024

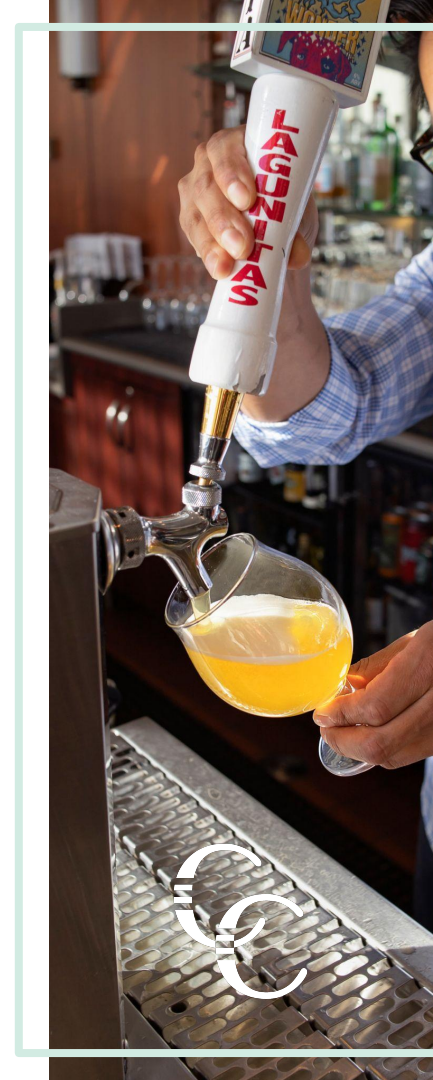


# SUMMER 2023

The CC Board asked 200 department and center heads that hold department memberships to sign a short statement of support

More than 70 added their names to the petition

Thank you!!





# SUMMER 2023

## Our Petition

**To: Interim President Ettinger**

**Executive Vice President and Provost Rachel Croson**

**Senior Vice President Myron Frans**

**Vice President Calvin Phillips**

**For more than 110 years, our departments and colleagues have benefited from the numerous advantages provided through access to the Campus Club. No other facilities on Campus match Campus Club for effective recruiting, fundraising, meetings, and community and team building. We are concerned that this essential organization is under threat.**

**We ask that you partner with the Campus Club in finding appropriate mechanisms to ensure viability and allow the Campus Club to continue its important service to the University community.**



# SUMMER 2023

Response emailed to CC board president Uwe Kortshagen in August 2023

**Dear Professor Kortshagen,**

**Thank you for sharing your support for the Campus Club, and especially the community-building function it serves so ably. I wanted to let you know that we have committed to a \$250,000 subsidy for the fiscal year. We further commit to continuing to work in close partnership with Campus Club leadership and others to identify and develop viable pathways to its financial sustainability.**

**Again, thank you for taking the time to reach out.**

**Sincerely,**

**Jeffrey M. Ettinger**

**Interim President**

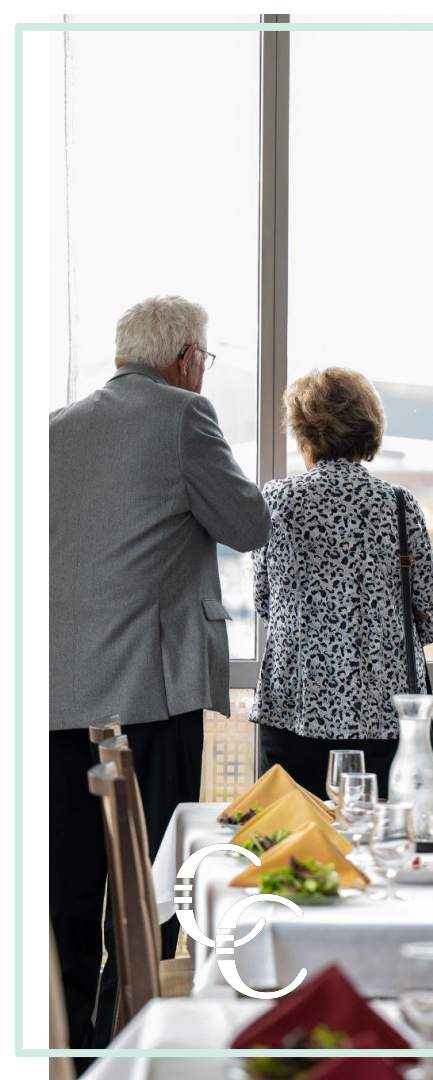


# SUMMER 2023

The Club was already receiving the \$250,000 subsidy.  
(1/2 of previous years)

This was the first written commitment for funds since our  
lease expired in 2022.

It was also the first commitment to work with the Campus  
Club leadership towards a long-term solution.



# FALL 2023

The fall brought meetings with the President's office to discuss Club needs and next steps.

We also learned that this summer our terrace would be closed for 2 1/2 months to fix the unstable concrete facing on the exterior structure. Chunks of concrete were falling off the building.

We estimate the closure will cost the Club at least \$125,000 in revenue.



# WINTER 2024

January brought more discussion about the Club's future given the lack of funding for FY25

The Office of Student Affairs expressed concern that the Club may close if a funding solution could not be reached

Without the Campus Club, Coffman Union would be short \$500,000 in rental income for FY25

With time running out, discussions ensued between the Office of the President and the Office of Student Affairs



# WINTER 2024

February 21, 2024 memo from Jon Steadland, Chief of Staff, Office of the President

Interim President Ettinger agreed to provide the Campus Club with \$400,000 for FY25.

Includes the current \$250,000 allocation along with an additional \$150,000 to mitigate the estimated revenue loss due to the summer 2024 closure of the Campus Club terrace and reduced access to Coffman Memorial Union.

This is a one-year commitment. Decisions about the long term support for the Club will be given to incoming President Rebecca Cunningham.





# SPRING 2024

To give the incoming president context for her decision, a *President's Operational Work Group* was appointed to explore the following issues:

- Historic University support for the Campus Club
- How rent is charged to the Campus Club
- Campus Club usage trends
- Short and Long-term capital infrastructure needs for the Campus Club
- Potential other University options for the space
- Operational/financial impacts to the Student Union if the Campus Club were to close

Report due to President Cunningham by August 1st



# SPRING 2024

## President's Operational Work Group Committee for Review of the Campus Club:

- Mike Volna, Interim SVP Finance
- Lincoln Kallsen, Director of Institutional Analysis
- Alice Roberts Davis, VP for University Services
- Jason Hancock, Director, Student Unions and Activities
- Bethanie Stadler, Associate Dean CSENG and Professor, Electrical & Computer Engineering & Campus Club Board representative



# SPRING 2024

Additionally, the Office of the President also plans to hold conversations with a wide range of University stakeholders, including Campus Club staff and Board members, to assess the programmatic need for the Campus Club as it is currently constituted.

These conversations will force on the following issues:

- What is the benefit to the University of Minnesota, Twin Cities campus, to continue to support the Campus Club?
- What would be lost if the Campus Club was no longer in operation?
- Do campus-based social clubs hold the same level of importance as in previous times?



# MOVING FORWARD

We may call upon the Membership for advocacy in this second phase

Progress on transition to 501(c)3 will depend on a lease and long-term commitment from the University



# QUESTIONS & DISCUSSION



# NOMINATIONS

## 2024 Candidates for the Board of Directors





# NOMINEES

## 2024 BOARD OF DIRECTORS

Additional Nominees from the floor may be added with 20 member signatures



**Kathy Hull**

Professor and Chair, Department of  
Sociology



**Keith Carlson**

Finance Director, CEHD



**David Ingbar**

Assistant Dean for Faculty Development and  
Mentoring for the Office of Faculty Affairs,  
Professor of Medicine, Pulmonary, Allergy,  
Critical Care, and Sleep.



**Sheri Stone**

Human Resource Director, University of  
Minnesota Extension

# TREASURER'S REPORT

## FISCAL YEAR COMPARISON

Values shown in the thousands



<b>Revenue</b>	<b>FY18 Actual</b>	<b>FY19 Actual</b>	<b>FY20 Actual</b>	<b>FY21 Actual</b>	<b>FY22 Actual</b>	<b>FY23 Actual</b>	<b>FY24 Projection</b>	<b>FY25 Budget</b>
Lunch sales	\$ 363	\$ 373	\$ 268	\$ 29	\$ 267	\$ 396	\$ 424	\$ 396
Catering/special events	\$ 771	\$ 804	\$ 471	\$ 62	\$ 452	\$ 791	\$ 853	\$ 846
Event Liquor	\$ 86	\$ 102	\$ 69	\$ 20	\$ 76	\$ 84	\$ 87	\$ 78
Conf room rentals	\$ 189	\$ 208	\$ 153	\$ 32	\$ 170	\$ 244	\$ 276	\$ 278
Service Fees	\$ 143	\$ 161	\$ 97	\$ 16	\$ 98	\$ 168	\$ 198	\$ 202
Bar sales	\$ 75	\$ 73	\$ 50	\$ 10	\$ 62	\$ 76	\$ 79	\$ 79
Bar Food	\$ 36	\$ 31	\$ 23	\$ 4	\$ 37	\$ 48	\$ 51	\$ 49
Gopher Express	\$ 7	\$ 5	\$ 4	\$ 1	\$ 1	\$ 1		\$ -
Takeout and Delivery	\$ -	\$ -	\$ -		\$ 13	\$ 12	\$ 13	\$ 13
Membership dues	\$ 272	\$ 284	\$ 269	\$ 238	\$ 132	\$ 144	\$ 173	\$ 191
Member brunches/dinners	\$ 30	\$ 27	\$ 11	\$ 1	\$ 15	\$ 23	\$ 13	\$ 18
Misc. income	\$ 3	\$ -	\$ 16	\$ -	\$ -	\$ 3		
Government loans, grants, and fu	\$ -	\$ -	\$ -	\$ 327	\$ 626	\$ -		
Second Harvest Heartland	\$ -	\$ -	\$ -	\$ 158	\$ 329	\$ 362	\$ 241	\$ 226
<b>Total Sales Income</b>	<b>\$ 1,975</b>	<b>\$ 2,068</b>	<b>\$ 1,431</b>	<b>\$ 898</b>	<b>\$ 2,278</b>	<b>\$ 2,352</b>	<b>\$ 2,408</b>	<b>\$ 2,376</b>
Support from U of M (Rent*)	\$ 132	\$ 132	\$ 132	\$ 132	\$ 132	\$ -		
Support from U of M (CMU**)	\$ 177	\$ 177	\$ 177	\$ 177	\$ 177	\$ -		
Support from U of M (Debt Service	\$ 250	\$ 250	\$ 250	\$ 250	\$ 250	\$ -		
Support from U of M -- General	\$ 181	\$ 181	\$ 181	\$ 181	\$ 181	\$ -		
One time, non recurring support f	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -		
Month to Month Rent Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 250	\$ 400
Interest income	\$ 1	\$ 1	\$ 1	\$ 1	\$ 1	\$ 10	\$ 25	\$ 24
<b>Total Revenue</b>	<b>\$ 2,716</b>	<b>\$ 2,809</b>	<b>\$ 2,272</b>	<b>\$ 1,639</b>	<b>\$ 3,019</b>	<b>\$ 2,862</b>	<b>\$ 2,683</b>	<b>\$ 2,800</b>
<b>Expenses</b>								
Rent, Debt Service and Utility Cos	\$ 733	\$ 754	\$ 870	\$ 696	\$ 743	\$ 502	\$ 509	\$ 510
All Operating Expenses	\$ 1,799	\$ 1,802	\$ 1,327	\$ 734	\$ 1,674	\$ 1,930	\$ 2,076	\$ 2,098
Administrative Expenses	\$ 211	\$ 215	\$ 146	\$ 110	\$ 162	\$ 187	\$ 199	\$ 190
<b>Total Expenses</b>	<b>\$ 2,743</b>	<b>\$ 2,771</b>	<b>\$ 2,343</b>	<b>\$ 1,540</b>	<b>\$ 2,579</b>	<b>\$ 2,619</b>	<b>\$ 2,784</b>	<b>\$ 2,798</b>
<b>Net Income Before Depreciation</b>	<b>\$ (27)</b>	<b>\$ 38</b>	<b>\$ (71)</b>	<b>\$ 99</b>	<b>\$ 440</b>	<b>\$ 243</b>	<b>\$ (101)</b>	<b>\$ 2</b>
Depreciation	187	190	183	161	144	131	\$ 130	\$ 130
<b>Net Income After Depreciation</b>	<b>\$ (214)</b>	<b>\$ (152)</b>	<b>\$ (254)</b>	<b>\$ (62)</b>	<b>\$ 296</b>	<b>\$ 112</b>	<b>\$ (231)</b>	<b>\$ (128)</b>

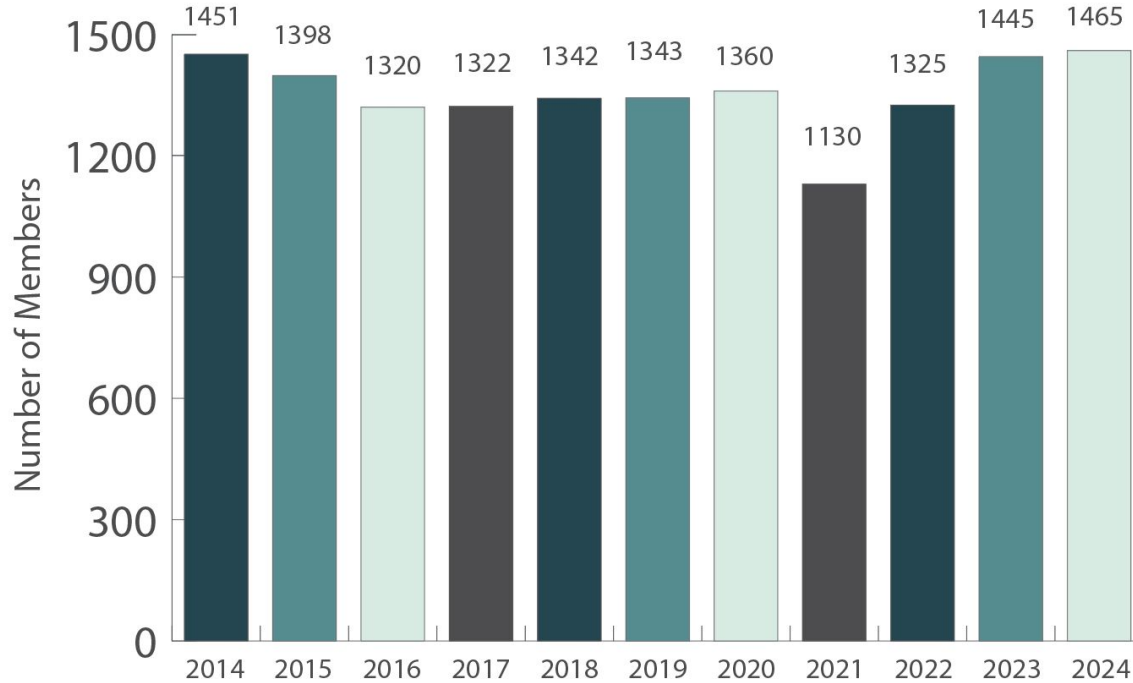
# EXECUTIVE DIRECTOR'S REPORT

Making progress toward a sustainable revenue stream



# MEMBERSHIP

## CURRENT NUMBERS

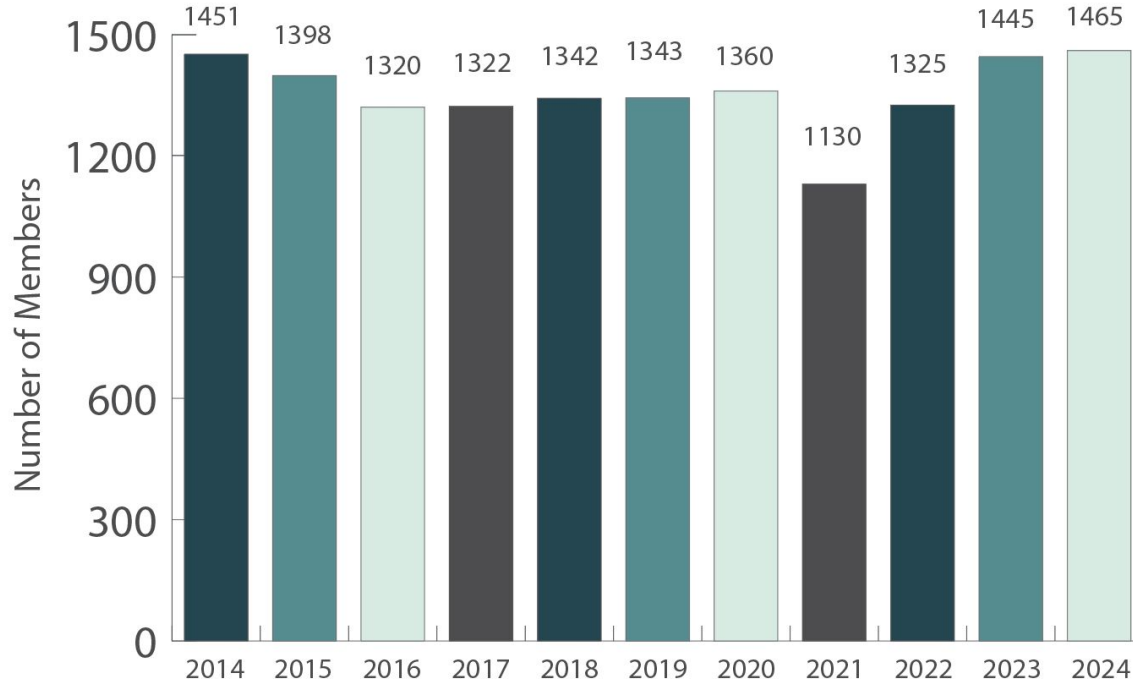


**Total Membership: 1465**

**\*Numbers as of May 2024**

# MEMBERSHIP

## CURRENT NUMBERS



**Total Membership: 1465**

**\*Numbers as of May 2024**



# MEMBERSHIP

<b>Member Type</b>	<b>Membership</b>
Affiliate	5
Community/Alumni	132
Corporate	9
Department	210
Faculty	583
Retired	113
Staff	355
Student	22
Student - Special	25
Wedding	11
<b>Total</b>	<b>1465</b>

# MEMBERSHIP

## TIERED OPTIONS LET YOU CHOOSE YOUR LEVEL OF SUPPORT

- **Basic // \$97.50 per year**  
Receive a free lunch when you join
- **Friend of the Club // \$260 per year**  
Receive a free lunch when you join plus a \$50 annual credit  
Receive a 10% discount on room rentals
- **Advocate // \$650 per year**  
Receive a free lunch when you join plus a \$100 annual credit  
Receive a 10% discount on room rentals
- **Leader // \$1300 per year**  
Receive a free lunch when you join plus a \$200 annual credit  
Receive a 10% discount on room rentals

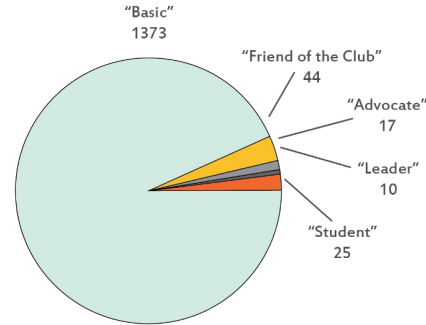
# MEMBERSHIP

## TIERED MEMBERSHIP

Began August 2023

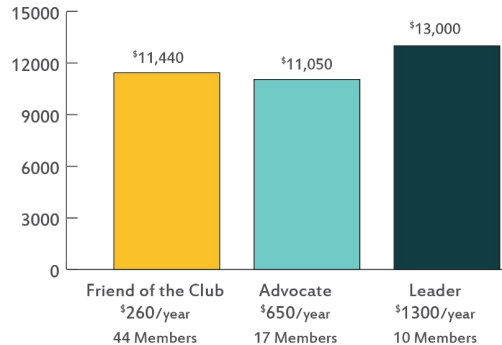
### Total Membership - 1465

Member Count	Membership Tier	Membership Cost
1373	"Basic"	\$97.50 per year
44	"Friend of the Club"	\$260 per year
17	"Advocate"	\$650 per year
10	"Leader"	\$1300 per year
25	"Student"	\$50 per year



71 total  
Leadership Tier  
Members

### Income from Leadership Tier Members



\$35,490  
total income  
from Leadership  
Tier Members

The 7 Leadership Tier Members bring in \$35,490 total in income.

If these 71 Members were at the Basic Tier, they would only be bringing in \$6,922.50 total in income.

Their upgraded membership brings the Campus Club an additional income of

**\$28,567.50**

Thank you!





# INCREASE IN UNIVERSITY BUSINESS

Support for major academic events through discounts or sponsorships of space to hold events

- Academic Meetings
- Student Focused Events
- Public Engagement
- Honors, Awards and Celebrations

*653 in 2019* · *452 in 2022* · ***544 in 2023***

Support for academic events through providing free space for meetings and events

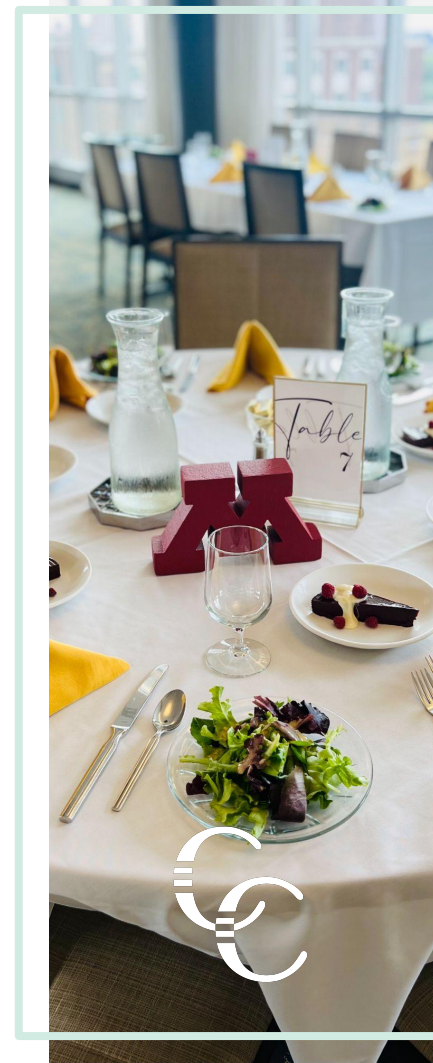
*660 in 2019* · *371 in 2022* · ***450 in 2023***





# INCREASE IN WEST WING DAYTIME EVENTS

- July 2022-June 30 2023: 6 events for \$44,000 in sales
- July 2023-June 30 2024: **13 events for \$132,804 in sales**



# FIGHTING HUNGER IN OUR COMMUNITY

Through partnerships with Boynton Health Service, Second Harvest Heartland, and Kitchen Coalition we produce and distribute up to 1200 free meals per week for students and community members.

- 1000 meals per week (during the regular school year) to students  
*Coffman Union, Academic Health Center, St. Paul Campus graduate family housing*



Since 2020, the Campus Club has produced over 116,000 free meals for students and 254,000 free meals for our neighbors.



# MOVING FORWARD

The Campus Club is poised to move ahead on exciting plans with approval of a long-term lease and commitment from the University administration.

- Move from a 501c7 social organization to a 501c3 charitable organization
- Upgrade furniture, fixtures and equipment

The Campus Club continues to make steady progress on membership and restaurant/event operations, focused on our mission:

**The Campus Club is a gathering place at the University of Minnesota to exchange ideas, advance knowledge and nourish an inclusive community.**



# DISCUSSION & QUESTIONS





**THANK YOU TO  
OUR STAFF!**



**THANK YOU!**



