


# 110<sup>TH</sup> CAMPUS CLUB ANNUAL MEETING

Learn about the Campus Club's fiscal health, membership, successes, challenges, and future plans.

**MAY 24<sup>TH</sup> 2022**

Begins at 4:30 pm in the  
West Wing or via Zoom



**WELCOME**





# PRESIDENT'S REPORT

- Board of Directors Nominees
- The Last 12 Months
- Membership Review
- Funding
- Moving Forward



# NOMINATIONS

**2022** Board of Directors



# NOMINEES

## 2022 BOARD OF DIRECTORS



**Carolyn  
Porta**

Associate Vice President for  
Clinical Affairs, Office of  
Academic Clinical Affairs

Professor, Population Health  
and Systems Cooperative, School  
of Nursing

Adjunct Professor, Epidemiology  
and Community Health, School  
of Public Health



**Denise  
Young**

Executive Director,  
Bell Museum



**Joy Wise  
Davis**

Human Resources Director,  
School of Dentistry

Additional Nominees from  
the floor may be added,  
but there must be 20  
member signatures.

*Call for action to accept  
the slate of nominees.*





# THE LAST 12 MONTHS OPERATIONS

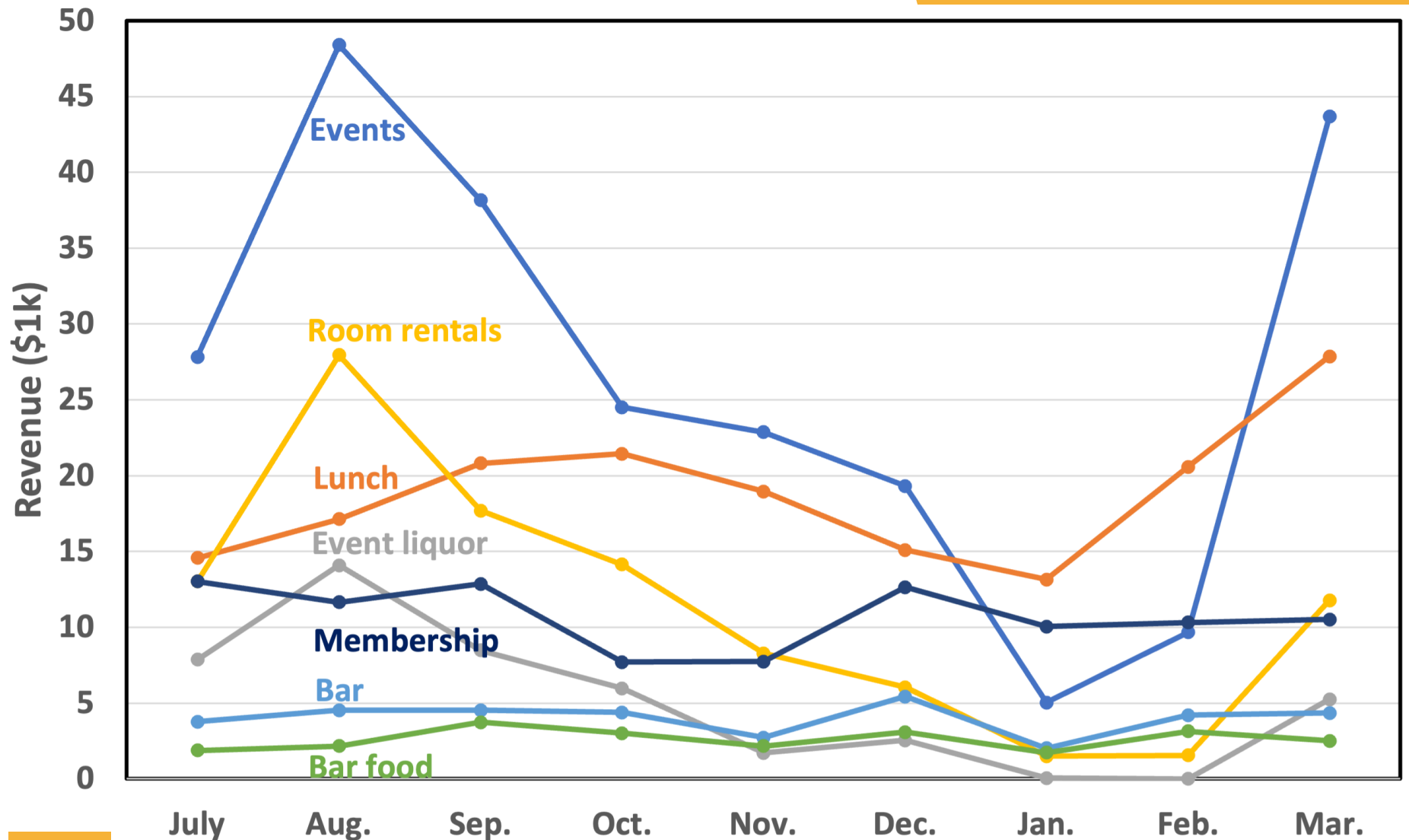
- The Club was closed 3/20-8/20 and 12/20-4/21
- Reopened in May 2021 with:
  - Shorter hours & a bistro format
  - Servery closed
  - No events
- Continued making meals for Minnesota Central Kitchen
- Took advantage of Federal Funding: PPP loan and Employee retention
- Waited for mandates to be dropped and people to return to campus
- Difficult year for sales, lots of ups and downs due to Covid



# REVENUE

## BASIC OPERATIONS

JULY 2021 - MARCH 2022



# MEMBERSHIP

## HOW WE'RE REBUILDING

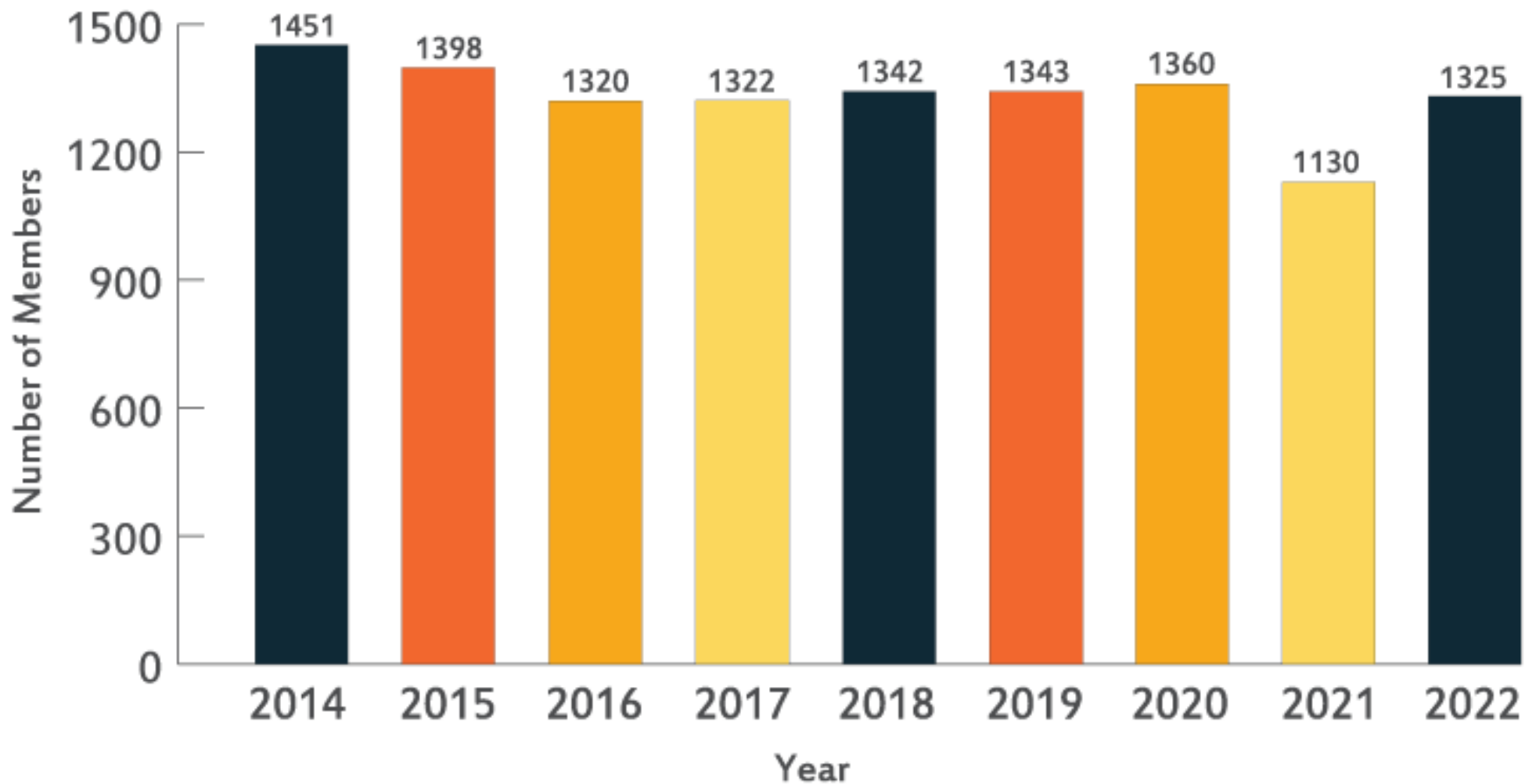
- Worked to rebuild membership which dropped from 1360 to 1130 during the shutdown
  - As of May 1st 2022, we are up to 1325 Campus Club Members.
- Lowered the membership rate to \$88/year for ALL categories
- Started the membership drive early
- Targeted marketing through our newsletter, U portal, social media, and UMAA newsletters





# MEMBERSHIP

## CURRENT NUMBERS\*



Total Membership - 1325

\*Numbers as of May 1st 2022

# FUNDING

## THE FUTURE OF THE CAMPUS CLUB

- In February 2021 we learned that our funding may not be continued past FY22
- Worked to educate the Provost on the Club with reports on our mission, history, financials, surveys to major stakeholders
- Set up renewal committee to review options for updating Club's mission, business and membership models



# FUNDING RENEWAL COMMITTEE

Charged with envisioning new programs and initiatives that:

- Align with University priorities
- Reduce dependence on University support
- Ensure long-term sustainability of the Campus Club after the pandemic







# FUNDING

## RENEWAL COMMITTEE MEMBERS

FRANK CERRA, Retired SVP Health Sciences and UMRA Representative

SUE CHU, Professor, College of Design

VALERIE FORBES, Dean, CBS

GWENDOLYN FREED, Interim Director, School of Music

BETSY HIRSCH, Professor, Lab Med and Pathology

LINCOLN KALLSEN (*Chair*),  
Director of Institutional Analysis, Office of Budget and Finance

UWE KORTSHAGEN, Distinguished McKnight Professor, Mechanical Engineering

SHERI STONE, Director of HR, Extension

MAGGIE TOWLE, Senior Associate Vice President, Office of Student Affairs

JOY WISE DAVIS, Director of HR, Dentistry

ANN HOLT, Executive Director, Campus Club

RHONDA ERICKSON, Assistant Director, Campus Club



# FUNDING

Met with the Provost in early April and presented a plan showing 3 proposals that would increase revenue and reduce subsidy to about \$300k per year (from \$750k in FY22)

*The Campus Club will continue reviewing business model options that will meet the University's goal for zero subsidy*



# FUNDING OUTCOME

- The Club will receive a monthly subsidy starting July 2022 of roughly \$42K (Timeframe uncertain)
- Chartwells, and perhaps others, will evaluate the 4th floor of Coffman for operation without subsidy
- Campus Club rent for the 4th floor of Coffman is about double, per square foot, of UMN dining for ground and first levels
- At that rent, the Club could operate without a subsidy after a three-year period to rebuild and implement new programs*





# THE FUTURE

## WHAT CAN WE DO TO MOVE FORWARD?

- Advocate that Chartwells/other vendors will be held to the same standards and service function - compare apples to apples
- Negotiate long term lease based on market rate (what others in the building are paying for rent)
- Implement changes to business model that would bring in more revenue
- Pursue rebranding of the Campus Club to more strongly align it with University values and goals, including the Systemwide Strategic Plan, MPACT 2025



# TREASURER'S REPORT

## FISCAL YEAR COMPARISON

VALUES SHOWN IN THOUSANDS

Revenue	FY18 Actual	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Projection	FY23 Budget
Lunch sales	\$ 363	\$ 373	\$ 267	\$ 29	\$ 260	\$ 276
Catering/special events	\$ 771	\$ 804	\$ 472	\$ 62	\$ 454	\$ 584
Event Liquor	\$ 86	\$ 102	\$ 69	\$ 20	\$ 70	\$ 78
Conf room rentals	\$ 189	\$ 208	\$ 153	\$ 32	\$ 172	\$ 200
Service Fees	\$ 143	\$ 161	\$ 97	\$ 16	\$ 96	\$ 115
Bar sales	\$ 75	\$ 73	\$ 50	\$ 10	\$ 60	\$ 63
Bar Food	\$ 36	\$ 31	\$ 24	\$ 4	\$ 37	\$ 34
Gopher Express	\$ 7	\$ 5	\$ 4	\$ 1	\$ 1	\$ 3
Takeout and Delivery	\$ -	\$ -	\$ -	\$ -	\$ 13	\$ 14
Membership dues	\$ 272	\$ 284	\$ 270	\$ 221	\$ 128	\$ 138
Member brunches/dinners	\$ 30	\$ 27	\$ 11	\$ 1	\$ 14	\$ 6
Misc. income	\$ 3	\$ -	\$ -	\$ -	\$ -	\$ -
Government loans, grants, and funds	\$ -	\$ -	\$ -	\$ 427	\$ 626	\$ -
Second Harvest Heartland	\$ -	\$ -	\$ -	\$ 158	\$ 332	\$ 319
<b>Total Sales Income</b>	<b>\$ 1.975</b>	<b>\$ 2.068</b>	<b>\$ 1.417</b>	<b>\$ 981</b>	<b>\$ 2.263</b>	<b>\$ 1.830</b>
Support from U of M (Rent*)	\$ 132	\$ 132	\$ 132	\$ 132	\$ 132	\$ -
Support from U of M (CMU**)	\$ 177	\$ 177	\$ 177	\$ 177	\$ 177	\$ -
Support from U of M (Debt Service)	\$ 250	\$ 250	\$ 250	\$ 250	\$ 250	\$ -
Support from U of M -- General	\$ 181	\$ 181	\$ 181	\$ 181	\$ 181	\$ -
One time, non recurring support from	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -
Month to Month Rent Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500
Interest income	\$ 1	\$ 1	\$ 1	\$ 1	\$ 1	\$ 1
<b>Total Revenue</b>	<b>\$ 2.716</b>	<b>\$ 2.809</b>	<b>\$ 2.258</b>	<b>\$ 1.722</b>	<b>\$ 3.004</b>	<b>\$ 2.331</b>
<b>Expenses</b>						
Rent, Debt Service and Utility Costs	\$ 836	\$ 853	\$ 856	\$ 829	\$ 843	\$ 843
All Operating Expenses	\$ 1,820	\$ 1,801	\$ 1,325	\$ 735	\$ 1,661	\$ 1,512
Administrative Expenses	\$ 142	\$ 179	\$ 145	\$ 99	\$ 153	\$ 149
<b>Total Expenses</b>	<b>\$ 2,798</b>	<b>\$ 2,833</b>	<b>\$ 2,326</b>	<b>\$ 1,663</b>	<b>\$ 2,657</b>	<b>\$ 2,504</b>
<b>Net Income</b>	<b>\$ (82)</b>	<b>\$ (24)</b>	<b>\$ (68)</b>	<b>\$ 59</b>	<b>\$ 347</b>	<b>\$ (173)</b>

\*Building Operations

\*\*Building Depreciation

# EXECUTIVE DIRECTOR'S REPORT



# CAMPUS CLUB

## REBUILD, REBRAND AND RESTRUCTURE

Restructure our IRS designation from a Social Organization 501c7 to a *Charitable Organization 501c3*

Other 501c3 clubs include: The Athenaeum at Caltech, Stanford Faculty Club, Women's Club of Minneapolis

### -Required Changes:

- New Mission Statement
- New Governance Structure

### -Benefits:

- Align more closely with University goals, increased revenue from non member activities, fundraising opportunities, membership becomes optional rather than required





# RESTRUCTURE

Make membership ***optional*** and ***tax deductible*** with new categories and benefits.

- Basic  
\$88 per year // \$3.38 per pay period or \$7.33 per month
- Friend of the Club  
\$260 per year // \$10 per pay period or \$21.66 per month
- Advocate  
\$650 per year // \$25 per pay period or \$54.16 per month
- Leader  
\$1300 per year // \$50 per pay period or \$108.33 per month



# REBRAND AND RESTRUCTURE

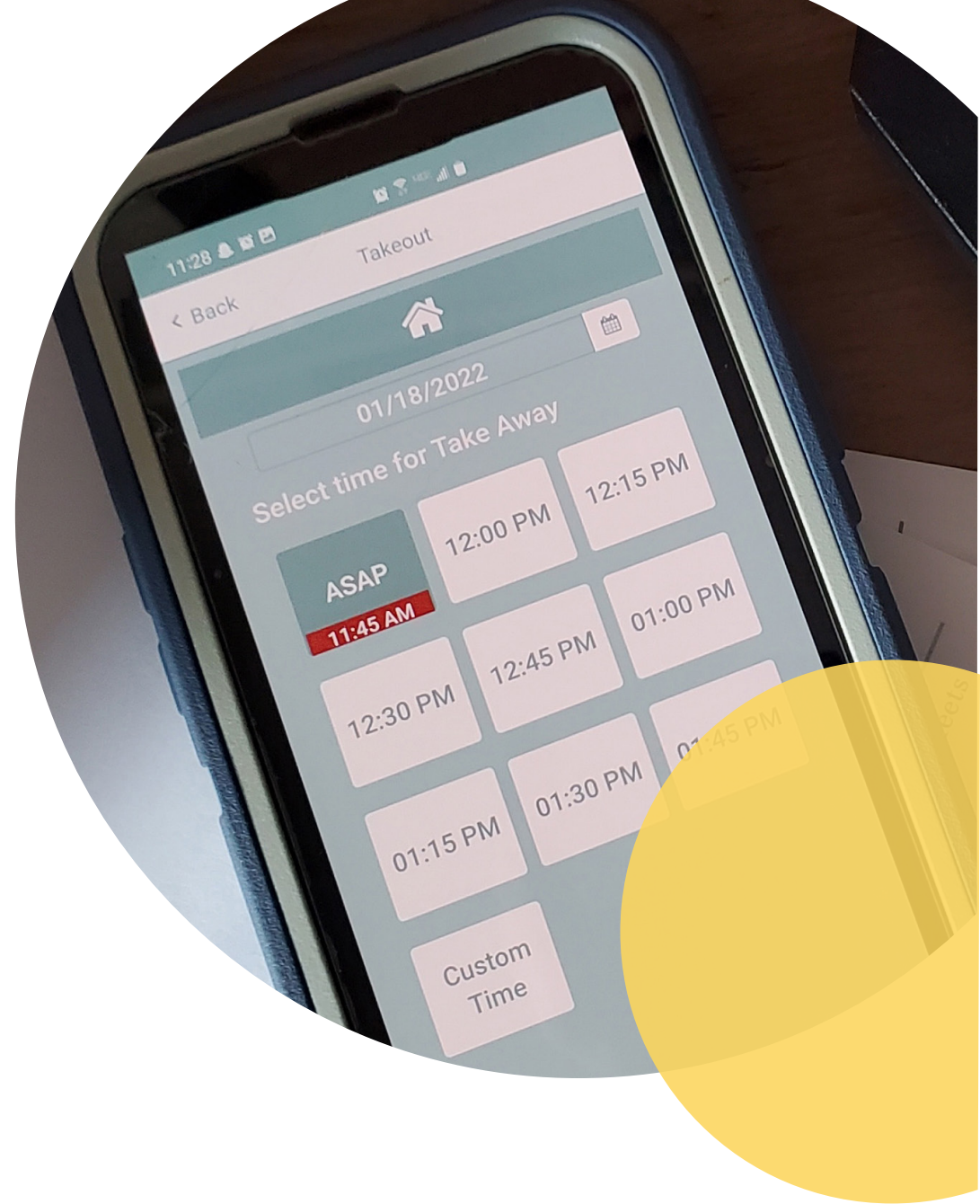
The Campus Club is evolving and finding new ways to serve the University Community.

*It's time to update our Business Model:*

- Expand our program to combat food insecurity and benefit more University students, along with the surrounding University community
- Expand and develop collaborative events that showcase scholarships, student and faculty achievement, and University research
- Make Campus Club food more widely available on the Twin Cities campus through partnerships and delivery



# DISCUSSION AND QUESTIONS





**THANKS!**

***TO OUR AMAZING  
STAFF FOR MAKING  
THIS YEAR GREAT***





# WE REMINDED EVERYONE HOW DELICIOUS OUR FOOD IS



*Taste the Flavors*  
**of the  
Campus Club!**

**Lunch • Dinner • Happy Hour • Takeout**

**Grab a bite on weekdays**  
**Monday – Friday • 11 am – 8 pm**



**4th Floor Coffman Union | UMN | [CampusClubUMN.org](http://CampusClubUMN.org)**



**GOOD FOOD  
TO-GO**

**CAMPUS CLUB MEMBERS  
CAN PLACE A TAKEOUT ORDER  
ON THE APP OR AT [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)**

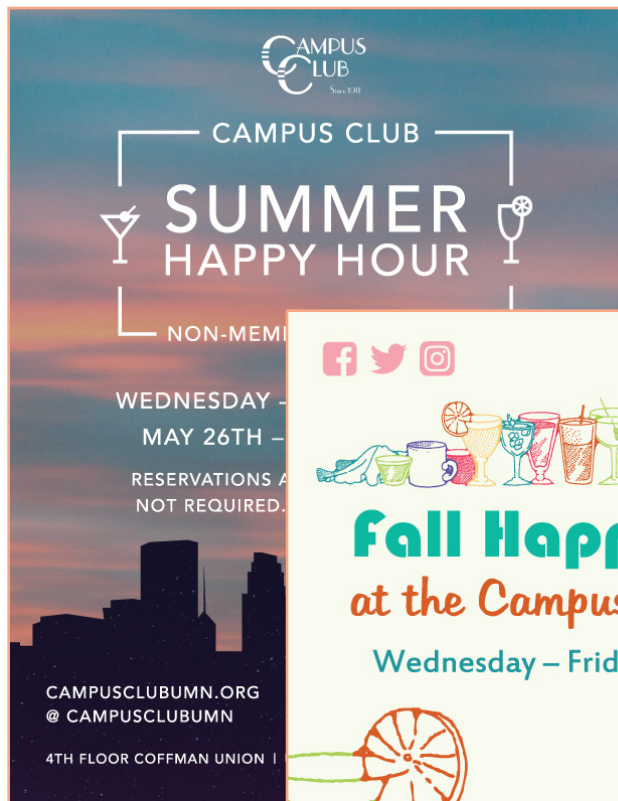
**MONDAY – FRIDAY  
11 AM – 7:30 PM**

**4<sup>TH</sup> FLOOR COFFMAN UNION  
UNIVERSITY OF MINNESOTA**



# WE INVITED THE UNIVERSITY COMMUNITY TO HAPPY HOUR

# MONTHLY





# FOR LOTS OF TASTY GOOD DEALS!

*Winter*  
**HAPPY HOUR**  
*at the Campus Club*

January – March  
Wednesday – Friday | 4 – 7 pm

**\$1 OFF** draft beer, glasses  
wine, house cocktail  
all food on the menu

*Non-Members are Welcome*  
15% surcharge applies to non-members



**Happy Hour  
Specials**

*daily specials  
4 pm – 8 pm*

**tostada tuesday**  
\$14  
choice of two tostadas (chicken, beef or vegetarian)  
paired with any draft beer | add extra tostadas for \$5 ea.

**wing wednesday**  
\$12  
six wings with two glasses of house-choice beer

**classy thursdays**  
\$10  
cheese platter paired with two glasses of wine

**finally friday**  
\$14  
our famous french fries with two glasses of bubbly  
plus  
\$1 of all desserts after 3pm

*non-members are welcome!*  
15% surcharge applies to non-members  
\*kitchen closes at 7:30 pm

enjoy \$1 of draft beer, glasses of wine  
and house cocktails daily, from 4 pm – 8 pm

**CAMPUS  
CLUB**  
SINCE 1971




WE'VE BEEN ABLE TO ADVERTISE  
AROUND COFFMAN UNION

MONTHLY

## THE CAMPUS CLUB IS OPEN

ENJOY DINE IN, TAKEOUT/DELIVERY, AND DRINK  
SERVICE ON THE 4TH FLOOR OF COFFMAN UNION  
NON-MEMBERS WELCOME SUMMER 2021



SCAN  
TO VIEW  
OUR MENU.

GO TO [CAMPUSCLUBUMN.ORG](https://campusclubumn.org)  
FOR HOURS + UPDATES.



THE CAMPUS CLUB IS

OPEN  
OPEN  
OPEN

NON-MEMBERS WELCOME FALL 2021

SWING BY OUR RESTAURANT ON  
THE 4TH FLOOR OF COFFMAN!



MEMBERSHIPS  
START AT \$50  
MONDAY - TUESDAY · 11A - 2P  
WEDNESDAY - FRIDAY · 11A - 7P  
[CAMPUSCLUBUMN.ORG](https://campusclubumn.org)



SCAN TO VIEW  
OUR MENU



*Dine with us*  
**AT THE CAMPUS CLUB**

NON-MEMBERS ARE WELCOME TO DINE  
ON THE 4<sup>TH</sup> FLOOR OF COFFMAN UNION

LUNCH | MONDAY - FRIDAY | 11AM - 2PM

DINNER | MONDAY - FRIDAY | 2PM - 8PM

HAPPY HOUR | MONDAY - FRIDAY | 4PM - 8PM



SCAN TO VIEW  
OUR MENU

*Follow us online!*



@CAMPUSCLUBUMN  
[CAMPUSCLUBUMN.ORG](https://campusclubumn.org)





# WE REFRESHED OUR WEDDINGS & EVENTS MARKETING MATERIALS

LET'S  
GET YOUR  
*Party*  
STARTED

THE CAMPUS CLUB IS THE PERFECT  
VENUE FOR YOUR NEXT EVENT!



CAMPUS CLUB  
Since 1911



Fantastic views and outdoor options  
Several comfortable and professional  
spaces available for any size group  
Catering menu featuring local  
farm-to-table food  
Beer, wine, and cocktails  
featuring Minnesota brands  
Event managers to assist you in planning



To reserve a room for your next  
event or to schedule a tour,  
contact our events office today

ccevents@umn.edu  
612-625-1967

CampusClubUMN.org  
4th Floor Coffman Union  
300 Washington Ave SE  
University of Minnesota

Say "*I Do*" at  
the Campus Club!



The Campus Club is the perfect setting for wedding  
ceremonies, receptions, and rehearsal dinners.

We have fantastic views from our outdoor terrace and floor-to-ceiling  
windows which feature panoramic scenes of downtown Minneapolis,  
the Mississippi river, and the University of Minnesota campus.  
We also have an on-site bar and farm-to-table food.





CAMPUS CLUB  
Since 1911

Events Department  
ccevents@umn.edu | 612-625-1967  
4th Floor Coffman Memorial Union, 300 Washington Avenue SE  
University of Minnesota | campusclubumn.org



Say "*I Do*" at  
the Campus Club!



FILL-THE-CALENDAR  
Wedding Event Special

Book the Campus Club for one of our  
available Saturdays in 2022 and you'll receive  
\$500 off your Campus Club rental!



CAMPUS CLUB  
Since 1911



CampusClubUMN.org | CampusClubUMNweddings



WE EVEN  
HAD AN AD IN  
A WEDDING  
MAGAZINE!



# A NEW SCHOOL YEAR MEANS A NEW MEMBERSHIP DRIVE

## FALL 2021



**CAMPUS CLUB**  
Since 1911

JOIN A GREAT COMMUNITY  
JOIN THE CAMPUS CLUB

**ONLY \$88**

JOIN TODAY  
AT A GREAT RATE!

**EVERYONE IS WELCOME TO JOIN AT THIS SPECIAL RATE, EVEN DEPARTMENTS!**

**BECOME A MEMBER AND RECEIVE A FREE LUNCH CERTIFICATE!**

**ALREADY A MEMBER?**

RECRUIT A NEW MEMBER AND YOU'LL BOTH GET A FREE LUNCH CERTIFICATE.

OFFER VALID 8/1/2021 - 12/31/2021

SIGN UP ONLINE AT [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG) OR STOP BY THE CLUB: 4TH FLOOR COFFMAN UNION

CENTRAL CAMPUS LOCATION

MEMBER DISCOUNTS ON FOOD, DRINKS + EVENTS

LOCAL + ORGANIC FOOD

ONLY BAR ON CAMPUS

MEETING + EVENT SPACES





# THE CAMPUS CLUB HOSTED LOTS OF FUN EVENTS

# MONTHLY



**WINE WEDNESDAY**  
with jason

Go to [TwinCitiesWine.com](http://TwinCitiesWine.com)  
to sign up for a class  
Ticket prices vary per event

January 18<sup>th</sup> (Tuesday) • February  
February 16<sup>th</sup> • February 23<sup>rd</sup>

4th Floor Coffman Union | University of Minnesota  
[CampusClubUMN.org](http://CampusClubUMN.org)



at the  
*Campus*

5:00 TO 6:30 PM  
WEDNESDAY

MAY 4<sup>TH</sup>  
JUNE 1<sup>ST</sup>  
JULY 13<sup>TH</sup>  
AUGUST 3<sup>RD</sup>  
SEPTEMBER 7<sup>TH</sup>

SWING BY THE BAR EARLY TO TRY SOME OF OUR  
NEW FOOD OR A DELICIOUS DRINK. COME SOLO  
OR BRING A TEAM, NON-MEMBERS ARE WELCOME!

[CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)  
UMN • 4TH FLOOR COFFMAN UNION





**Wine Classes**  
AT THE CAMPUS CLUB  
WITH JASON KALLSEN

MAY 25<sup>TH</sup> • JULY 20<sup>TH</sup> • JULY 27<sup>TH</sup>  
AUGUST 10<sup>TH</sup> • AUGUST 15<sup>TH</sup> • AUGUST 17<sup>TH</sup>

GO TO [TWINCITIESWINE.COM](http://TWINCITIESWINE.COM)  
TO SIGN UP FOR A CLASS

4<sup>TH</sup> FLOOR COFFMAN UNION | UMN | [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)



# INCLUDING AN OPEN HOUSE SHOWING OFF THE NEW OWL

## FALL 2021





# IT'S A GREAT ADDITION TO OUR NEW HYBRID EVENT OPTIONS

## HYBRID EVENTS

## AT THE CAMPUS CLUB

The Campus Club has  
partnered with AVEX  
to provide onsite hybrid  
capabilities for your event!



- PERSONALIZED WEB PORTALS • STREAMING •
- RECORDING • VIRTUAL MEETING MANAGEMENT •
- VIRTUAL ATTENDEE OPTIONS • UNIVERSITY WIRELESS INTERNET •



Our Events Office will help you book your event and assist  
with planning the details! Please contact us at 612-625-1967 or  
ccevents@umn.edu if you have questions, would like to set up  
a tour, or are ready to reserve a room.


campusclubumn.org | 612-625-1967 | ccevents@umn.edu  
4th Floor Coffman Union | University of Minnesota

## INVITE THE **OWL** TO YOUR NEXT EVENT AT THE **CAMPUS CLUB**


- 360° camera, microphone, and speaker •
- Smart video conferencing powered by AI •
- Motion and voice-activated focus on the speaker •
- Panoramic view of everyone in the room •




Ask about this hybrid meeting option when booking your event.  
Our Events Office will assist with planning the details!

612-625-1967 | ccevents@umn.edu



### OWLLABS





@CampusClubUMN  
CampusClubUMN.org  
4th Floor Coffman Union | UMN



# THE GOVERNOR OF MINNESOTA VISITED US FOR THE FINNISH MOU SIGNING

OCT.2021





# WE MADE IT EASY TO GIFT THE CAMPUS CLUB DURING THE WINTER SEASON

## WINTER 2021/22

### GIFT THE CAMPUS CLUB THIS SEASON

CAMPUS CLUB MEMBERSHIPS AND CERTIFICATES  
MAKE A GREAT WINTER GIFT FOR ALL  
YOUR FRIENDS AND COLLEAGUES

#### GIFT MEMBERSHIP

JUST \$88 TO SIGN  
UP A FRIEND  
YOU BOTH GET A FREE  
LUNCH CERTIFICATE  
ACCESS TO THE ONLY  
BAR ON CAMPUS  
RECEIVE SPECIAL  
DISCOUNTS ON FOOD,  
DRINKS, AND EVENTS

#### GIFT CERTIFICATE

YOUR RECIPIENT CAN  
USE IT AT THEIR  
CONVENIENCE  
CAN BE USED ON  
FOOD OR DRINKS  
NO MINIMUM OR  
MAXIMUM LIMIT



EMAIL [CCLUB@UMN.EDU](mailto:CCLUB@UMN.EDU) OR CALL 612-626-1510 TO SEND A GIFT  
4TH FLOOR COFFMAN UNION | [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)



### BRING HOME THE CAMPUS CLUB TODAY

**\$95** SILVER MEMBERSHIP  
(\*\$145 VALUE) GIFT BUNDLE

**\$120** GOLD MEMBERSHIP  
(\*\$188 VALUE) GIFT BUNDLE



AND SENT OUT A BIG  
'THANK YOU' TO ALL  
OF OUR MEMBERS

WINTER  
2021/22



thank you!  
for your support this year



**\$5 OFF** Coupon good for beverage  
or food in the Servery or Bar

1 COUPON PER MEMBER ONLY  
VALID JANUARY 3 - MARCH 1, 2022

Name \_\_\_\_\_

Member # \_\_\_\_\_

Cashier: Charge \$5 OFF coupon to 1060. No change given. Good only in the Servery or Bar.





# WE UPDATED OUR LOUNGE CORRIDOR SIGN TO SHOW OFF WHAT THE CAMPUS CLUB DOES

## FEB. 2022



**JOIN A GREAT COMMUNITY  
JOIN THE CAMPUS CLUB!**

**OVER 110 YEARS**  
OF BRINGING  
PEOPLE  
TOGETHER



**HELPING TO  
REDUCE  
HUNGER**  
IN OUR COMMUNITY



**PROUDLY SERVING  
LOCAL AND  
ORGANIC  
ALLERGEN FRIENDLY  
ARTISAN FOOD**

**MORE THAN  
2 MILLION MEALS  
SERVED SINCE LAUNCH**



DONATE TO THIS GREAT INITIATIVE AT  
[WWW.2HARVEST.ORG/DONATE](http://WWW.2HARVEST.ORG/DONATE)

**PARTNERED WITH**  
  
TO PROVIDE FREE MEALS TO OUR  
LOCAL COMMUNITY IN NEED

**SUPPORTING  
BOYNTON HEALTH'S  
Nutritious U  
Pantry**

**MORE THAN  
300 MEALS  
SERVED PER WEEK**



BECOME A CAMPUS CLUB MEMBER FOR JUST \$88 /YEAR  
[WWW.CAMPUSCLUBUMN.ORG/APPLICATION](http://WWW.CAMPUSCLUBUMN.ORG/APPLICATION)

**MORE THAN  
2 MILLION MEALS  
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[WWW.CAMPUSCLUBUMN.ORG/APPLICATION](http://WWW.CAMPUSCLUBUMN.ORG/APPLICATION)



# INSTAGRAM GIVEAWAYS RAN TO INCREASE OUR ONLINE VISIBILITY AND COMMUNITY ENGAGEMENT

NOV.2021  
MARCH.2022



# OUR MARKETING EMAILS GOT A FUN UPDATE

**The Bar will be open 5 days a week!**

**new hours begin april 4th**

dinner & drinks  
monday - friday  
2pm - 8pm

drink specials  
1/2 off draft beer, glasses of wine  
and house cocktails  
monday - friday  
4pm - 8pm

non-members are welcome!  
\*kitchen closes at 7:30 pm

**daily happy hour specials**  
4pm - 8pm

**tostada tuesday**  
\$14  
choice of two tostadas (chicken, beef or  
vegetarian) paired with any draft beer  
add extra tostadas for 10.00

**wing wednesday**  
\$12  
six wings with two glasses of  
house-choice beer

**classy thursdays**  
\$10  
cheese platter paired with  
two glasses of wine

**finally friday**  
\$14  
french fries with two glasses of bubbly  
plus  
1/2 off all desserts after 3pm

**CAMPUS CLUB**  
4th floor coffman union - umn  
campusclubumn.org • @campusclubumn

**GOOD FOOD  
AT THE CAMPUS CLUB**  
GRAB A BITE 5 DAYS A WEEK

**MONDAY - FRIDAY  
11 AM - 8 PM**

**NON-MEMBERS ARE  
WELCOME TO DINE WITH US!**

**LUNCH**  
11 AM - 2 PM

**DINNER**  
2 PM - 8 PM

**HAPPY HOUR**  
4 PM - 8 PM

**TAKEOUT**  
11 AM - 7:30 PM

**CAMPUS CLUB MEMBERS  
CAN PLACE A TAKEOUT ORDER  
ON THE APP OR AT CAMPUSCLUBUMN.ORG**

**CAMPUSCLUBUMN**  
4th FLOOR COFFMAN UNION  
UNIVERSITY OF MINNESOTA

**GRADUATE AND  
PROFESSIONAL STUDENT  
Appreciation Week**

**CAMPUS CLUB**  
UNIVERSITY OF MINNESOTA

Celebrate a graduate/professional student  
by inviting them to the Campus Club

**Monday April 4th - Friday April 8th**

Lunch : 11am-2pm  
Dinner : 2pm-8pm  
Happy Hour : 4pm-8pm

Graduate and Professional Student Appreciation Week, sponsored by the National Association of Graduate and Professional Students, is designed to raise awareness of the role of these students within America's colleges and universities.

Their impact stretches beyond academia through their practical and significant work as future teaching professionals, breakthrough researchers, healthcare pioneers, business innovators, legendary artists, and leaders of the state, the nation and the world.

The University of Minnesota will celebrate the contributions of its more than 14,000 graduate and professional students during the week of April 4th.

Show your appreciation even more  
by inviting a few graduate/professional  
students to the Campus Club bar for  
**Taste & Learn** on April 6th

Savor our delicious Happy Hour specials  
while having a fun game night!  
No reservations necessary

You can also invite some students to  
the Campus Club's FREE-to-attend  
**lunch & learn**

panel discussion on **Fighting Campus Food  
Insecurity**. Reservations are now open for  
this April 14th event! Call 612-626-7788

Go to [CampusClubUMN.org](https://CampusClubUMN.org) for details on  
upcoming events, hours, menus, and more!

**CAMPUSCLUBUMN**

**LET'S  
GET YOUR  
Party  
STARTED**

**CAMPUS CLUB**  
Since 1988

THE CAMPUS CLUB IS THE PERFECT  
VENUE FOR ALL YOUR NEEDS

BOOK OUR SPACES FOR YOUR  
END-OF-SCHOOL-YEAR EVENTS!

Fantastic views  
and outdoor options

Several comfortable  
and professional  
spaces available for  
any size group

Catering menu  
featuring local  
farm-to-table food

Beer, wine, and  
cocktails featuring  
Minnesota brands

Event managers to  
assist you in planning

To reserve a room for your next event or to  
schedule a tour, contact our events office today!

[ccevents@umn.edu](mailto:ccevents@umn.edu) | 612-625-1967

**CampusClubUMN.org**  
4th Floor Coffman Union | 300 Washington Ave SE | University of Minnesota

# WINTER 2021/22

**Rosé Wine  
Extravaganza**

Presented by the Campus Club, Solo  
Vino and Sommelier Jason Kallsen

**June 15th · 6 - 9 pm · \$85/person**

The Rosé Extravaganza, formerly the legendary  
Solo Vino Rosé Tasting, is now held at the Campus Club!

**These limited tickets will go fast  
RSVP Today!**

Campus Club Members can RSVP  
at [CampusClubUMN.org](https://CampusClubUMN.org)

Non-members can RSVP  
at [TwinCitiesWine.com](https://TwinCitiesWine.com)

4th Floor Coffman Union, University of Minnesota  
300 Washington Ave SE, Minneapolis MN

**CAMPUS CLUB**  
Since 1988





# WE CO-HOSTED THE ANNUAL FEAST OF WORDS AND HOSTED OUR FIRST EVER LUNCH & LEARN

JAN.2022  
APRIL.2022

Friends of the Libraries and  
The Campus Club Present

## A 'Virtual' Feast of Words **Humanities on the Front Lines:** Public Partnerships and Transforming the University

Thursday, January 27<sup>th</sup> | Begins at 7:00 pm

Free Online Event via Zoom Connection  
Non-members welcome!

Join us online for a conversation about "Minnesota Transform" and the project's central belief that deep engagement with community can enrich and challenge humanistic knowledge and the practices of the University.

### Our Speakers



Jigna Desai



Tracey Deutsch



Mike Hoyt



Kat Nelsen

Sign up online to have the Zoom  
event link sent to you!

[www.continuum.umn.edu/event/  
a-feast-of-words-featuring-minnesota-transform](http://www.continuum.umn.edu/event/a-feast-of-words-featuring-minnesota-transform)



[continuum.umn.edu/friends](http://continuum.umn.edu/friends)  
CampusClubUMN.org

## **lunch & learn**

AT THE CAMPUS CLUB

**thursday april 14<sup>th</sup>**

BEGINS AT 12 PM | ABC ROOMS  
FREE TO ATTEND

### **fighting campus food insecurity**

#### **With Special Guests:**

Karin Onarheim (MSW, LISW, Health Promotion Specialist, Boynton Health)  
Joe Kunitz (Program Manager, Minnesota Central Kitchen)  
Beth Jones (Executive Chef, Campus Club)

*Pre-covid, 1 in 5 U of M Twin Cities students  
reported worrying they would run out of food  
by the end of each month.*

Come learn how the Campus Club partnered with  
**Minnesota Central Kitchen, Nutritious U** and **Swipe  
Out Hunger** in 2020 to make fresh and healthy  
meals for local hunger relief organizations,  
particularly targeting U of M students.

Buy your lunch in the Servery and bring it to the ABC  
Conference rooms to join us for a panel discussion.

#### **non-members welcome**

RSVP'S PREFERRED ONLINE OR  
BY CALLING 612-626-7788



CAMPUSCLUBUMN.ORG

4TH FLOOR COFFMAN UNION  
300 WASHINGTON AVE SE  
UNIVERSITY OF MINNESOTA



VIA  
ZOOM



# WE HOSTED A TWIN CITIES WEDDING PROFESSIONALS EVENT

**FEB.2022**





# WE EVEN BROUGHT BACK SOME MORE ELABORATE EVENTS

DEC.2021  
FEB.2022  
JUNE.2022



Sparkling Wine  
HOLIDAY  
TASTING  
FESTIVAL

December 12th  
in the  
at

\$55/person

Includes appetizers from the  
Campus Club Kitchen, live music,  
and a variety of wine samples

Co-hosted by Twin Cities Wine  
Education with Jason Kallsen  
TwinCitiesWine.com

RSVP Online or Call  
CampusClub



The Campus Club and  
Twin Cities Wine Education Pres

4-Course  
Pairing Dinner by Candlelight  
this Valentine's Day

With special guests sommelier Jason Kallsen  
and Chef Beth Jones at the Campus Club

Monday  
February 14<sup>th</sup>

\$100/person  
Begins at 6:00 pm

Campus Club members can RSVP at CampusClubUMN.org  
Non-members can RSVP at TwinCitiesWine.com

4th Floor Coffman Union  
University of Minnesota

## Rosé Wine Extravaganza

Presented by the Campus Club, Solo  
Vino and Sommelier Jason Kallsen

June 15<sup>th</sup> · 6 – 9 pm · \$85/person

The Rosé Extravaganza, formerly the  
legendary Solo Vino Rosé Tasting, is  
now held at the Campus Club!

Don't miss this walk-around tasting with vendors  
from around the Twin Cities displaying the best  
pink dry wines from their summer portfolios.

- Great wine samples with lively music
- Delicious food from the Campus Club Kitchen
- Pink Parade Costume Contest

### Limited Tickets, RSVP Today!

Campus Club Members can RSVP through their  
member account at CampusClubUMN.org

Non-members can RSVP at TwinCitiesWine.com



4<sup>th</sup> Floor Coffman Union · University of Minnesota





# THE VALENTINE'S PAIRING DINNER TURNED OUT PERFECTLY!

## Craft Meats Menu

### First Course

Seared Scallop atop  
Mushroom Palmier  
with Pea Purée

### Second Course

Chicken Liver Mousse  
kissed with Port Poached  
and Candied Kumquat

### Third Course

Peterson Craftsman  
Lamb Shoulder braised low  
nuzzled with tangy Blood Orange  
Mint Relish over Kernza  
with MN Hazelnuts

### Fourth Course

Pavlova with Chocolate Mousse  
Berries and Chantilly Cream

## Vegan Menu

### First Course

Seared King Oyster  
Mushroom "Scallop" with  
Pea Purée (GF, DF, V)

### Second Course

Caramelized Beets kissed  
with Port Poached Figs and  
Candied Kumquat (GF, DF, V)

### Third Course

Roasted Eggplant and  
Cauliflower Steaks with  
Blood Orange Mint Relish  
over Quinoa Pilaf with  
MN Hazelnuts (GF, DF, V)

### Fourth Course

Pavlova with Raspberry Sorbet  
and Fresh Berries (GF, DF, V)



**WE HOSTED A STYLED FOOD &  
DRINK PHOTOSHOOT WITH  
LOTS OF OUR TASTY ITEMS**

**FEB.2022**





# OUR MARKETING MATERIALS GOT A SPRING UPDATE

# SPRING 2022



**CAMPUS CLUB**  
Since 1911

## Share the Love

**GIFT THE CAMPUS CLUB**  
THE PERFECT WAY TO WRAP UP THE SCHOOL YEAR!



<b>GIFT MEMBERSHIP</b>	<b>GIFT CERTIFICATE</b>
RECEIVE SPECIAL DISCOUNTS ON FOOD, DRINKS, AND EVENTS	YOUR RECIPIENT CAN USE IT ANYTIME
JUST \$88 FOR THE YEAR	CAN BE USED ON FOOD OR DRINKS
YOU BOTH GET A FREE LUNCH CERTIFICATE	NO MINIMUM OR MAXIMUM LIMIT

EMAIL [CCLUB@UMN.EDU](mailto:CCLUB@UMN.EDU) OR CALL 612-626-1510 TO SEND A GIFT  
4TH FLOOR COFFMAN UNION | [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)



**CAMPUS CLUB**



**BECOME A CAMPUS CLUB MEMBER TODAY!**

LOCAL FOOD • ONLY BAR ON CAMPUS • OUTDOOR TERRACE  
FREE SMALL MEETING ROOMS • EXCLUSIVE EVENTS

**JOIN FOR JUST \$88/YEAR AT [CAMPUSCLUBUMN.ORG](http://CAMPUSCLUBUMN.ORG)**

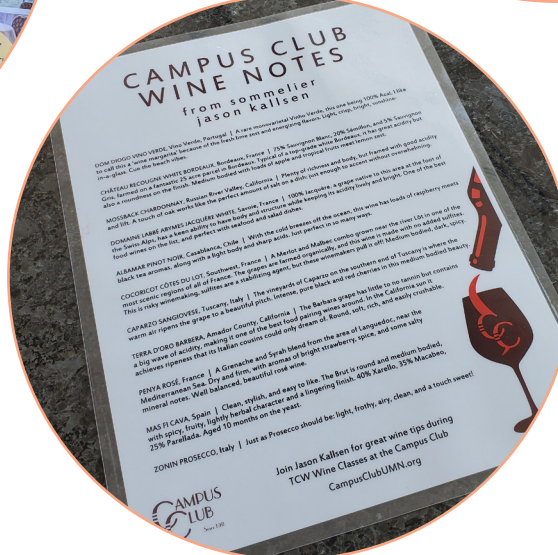


4TH FLOOR COFFMAN UNION | UMN | [@CAMPUSCLUBUMN](https://www.instagram.com/CAMPUSCLUBUMN)





# SPRING 2022



**WE HOSTED OUR FIRST EVER  
STYLED WEDDING PHOTOSHOOT  
WITH MANY OTHER VENDORS**

**APRIL.2022**





# 110<sup>TH</sup> CAMPUS CLUB ANNUAL MEETING

***THANKS FOR  
COMING!***

